



#### Elected Officers

President  
Past President  
Vice-President  
Treasurer  
Secretary

Mike Kelly (Gig Harbor)  
Jeff Lowell (Mercer Island)  
Rob Serviss (Snohomish)  
Eric Bartleson (Newport)  
Tom Schutte (O'Dea)

#### Board Directors

District 1 – Don Helling, Sehome  
District 1 – Chris Erikson, Kamiak  
District 2 – Carlos Palacian, HNA, Ballard  
District 2 – Open  
District 3 – Diane Dobson, Hazen  
District 3 – Don Higgins, Wilson  
District 4 – Richard Carr, Mark Morris  
District 4 – Mike Bemis, BG, Camas  
Districts 5-9 – Randy Willis, Richland & Hanford  
Districts 5-9 – Brad Daly, Walla Walla  
Director at Large – Bob Regan  
Director at Large – Paul Torno (Historian)  
Director at Large – Dan Wolfrom (Hall of Fame)

[www.wisca.org](http://www.wisca.org)

### **WISCA**

**March 27, 2010**

**O'Dea High School**

**10:00- 1:00 PM**

Present: Mike Kelly (MK), Eric Bartleson (EB), Tom Schutte (TS), Bob Regan (BR), Richard Carr (RC), Dan Wolfrom (DW), Randy Willis (RW), Don Helling (DHell), Brad Daly (BD), Don Higgins (DHigg)

## Meeting Minutes

1. **Welcome and Board Introductions** by Mike Kelly
2. **Review of Old Business** by Tom  
Minutes from the Fall meeting were reviewed.
3. **WISCA Elections** MK
  - a. Upcoming Officer Elections...for Vice President and Treasurer positions.
  - b. Terms Limits and Treasurer Position
    1. EB as Treasurer is at his term limit; but it is too late to change the By-Laws regarding Officer limits. Thoughts on this were discussed.
      - a. RC- what might we be able to do to keep Eric as Treasurer?
      - b. EB- term limits are there to force turnover and get new coaches to step up
      - c. DW- cautionary concern to not give up the valuable relationships that the Board has with WIAA and other connections; turnover is essential and the By-Laws have to be enforced. However, no one has stepped up to take the Treasurer role. If there are no candidates at all, the WISCA President may be able to appoint a person he deems qualified to the position; possibly EB.
      - d. MK- offered a proposal that term limits not apply to the Treas. Position
      - e. An email election notice for nominations needs to be sent out soon.
      - f. Nominations and the new MK proposal (listed in "d" above) will occur at the same time.
  - c. **WISCA District Representatives** are to be positions to be filled annually
    1. District 2 needs a 3A boys Rep.
    2. TS will contact District 2 3A coaches to get a Dist. Rep.
    3. Note- there is an open invitation to any WISCA coaches who are interested being on the Dist Reps roster, they need to step forward and present their name for the role to any Board Member. This job simply requires a Rep to stay tuned in to WISCA swim news regarding the season and the State meet details and inform coaches in their respective Districts.

4. With the upcoming reclassification of schools...we need updated rosters of Reps in all 2A/3A/4A levels

#### **4. WISCA Website EB**

- a. Further discussion about the design, progress, and pay for the new site.
- b. EB- asked for feedback on the new website.
  1. DHell- complimented the new system- can we add phone contacts for coaches?  
He would prefer the state qualified times data to appear in columns based on time rankings. Quick changes to incorrect time listings were helpful in 2010.
  2. MK- Liked the previous version of a combined 2/3/4A time rankings. Most coaches are doing well to send in the posted state times on time.
  3. BR- The seven day limit on sending in cards is important; the times that are not sent in a timely manner, could be not used in future championship meets, but we need to check in with WIAA to see is this idea is okay with these administrators.
- c. EB- Website needs: Improvements to coaches data: classifications, phones, boys/girls, head/asst status.
- d. EB- could we get coaches to upload HyTek meet results on the website, this could get the time verifications completed and post team results for all WISCA coaches only.
  1. DHigg- would like to try this electronic uploading for a year, see how it goes and then see whether or not we want to present it to the WIAA administrators.
  2. DH- would like to see a calendar of meets and timelines with links to the meet website locations.
  3. Could we add WISCA meeting dates, state photos due dates, etc.
  4. Could we post a win/loss record for all teams in the state?
- e. Sponsorships for the website –MK, EB- we could have a corporate links on the website at various ranges- Gold sponsor possibly \$500, silver sponsors, bronze sponsors  
BR- It is important to make sure the website is a high quality product for solid marketing with rich information for coaches, teams, and families.
  1. EB- can check the number of site hits to know how many site visits so we know this info for possible future sponsors. Possible sponsors could be listed on the bottom of each website page.
  2. DHigg- can we go further back to record State meet results from long ago to maintain the history of swimming in Washington state. Coaches can scan and send in electronic final results to Eric.
  3. DW- Paul Torno has the complete history of All Americans that could be posted as well; this would add value to the website and get more readers.
- f. Possibility of a WISCA IT rep/advisor
  1. MK asked EB if he needs assistance on the website; EB has some contacts already but might need help making the front pages are more dynamic. EB will explore it and get back to the Board in May.

## **6.State (2009-10) Review of State Meet Bob**

- a. BR- one topic from the boys meet- should we not have tables on the side of the deck like the NCAA meet and keep the deck clean?
  - 1. People in the front rows of the stands cannot see the outer most lanes. But if we omitted the tables, the athletes would most probably stand and block the view anyway.
  - 2. Higg & DH like the tables there for coaches; we could encourage people to sit at the table to improve viewing
- b. Only a few problems with the boys meet regarding Direct Athletics- all of these issues are minor
- c. MK- diving well warm-up tank- it was not used for the meet; but the quickness of the meet, with races, warm-downs, pictures etc. it is a good idea to open the tank instead of walking back and forth with tight event schedules.
  - 1. BR sees no reason why we cannot open the tank. Whatever decision, needs to occur at all 2/3/4A classification meets. Concern used to be having two over crowded lanes in the tank. Can we allow this tank use and have some reasonable limits to use- two lanes being used the whole meet except for the diving competition?
- d. BR- no decisions have been made regarding how the state meet will be set up for 2011; The WIAA needs to see how many schools will turn out swim/dive teams and then figure how the new 2/3/4A classifications would affect the meet. They could do two full meets or three full meets for both boys/girls
  - 1. A big issue is when and how to get the diving competition scheduled.
- e. Higg- Some parents at State were serving as officials and were asked to not officiate for their own children's events.
  - 1. BR- He has not seen this occur. Officials should not be working their own children's races; they should be cheering for their child when working.
- f. Does the issue of sportsmanship reside with WIAA or the officials? -RC Both. There was a serious infraction of conduct in the WIAA 3A meet that was not addressed at all. The act may not have been seen. The referee has the power to eject an athlete from the meet.

## **7.Dick LaFave Commendation Award Mike**

- a. MK: Committee has been set up but we need to clarify the exact qualifications for the award. The Board needs to do this before the May meeting. We could give it out twice per year (girls & boys meet). The award was not given this year.
- b. DW: The Board did not successfully organize this project in a timely manner; we should have done this award this year. Can we afford two \$40 plaques? EB- yes we can. Big John's has the write up for Dick LaFave wording for the plaque already. At the May meeting, we need to finalize the criteria, the deadlines, the application form and the award process and post all of this date on the website.

- c. DW- Dick's award should be an annual award; winner recognized at girls state- award given at boys state to the winner. Should it be once or twice a year? It was decided to do the award once per year. The Fall coaches clinic is the cut-off date for nominations. DW & MK will work together on finalizing the award setup details.

## **8. Committee Reports Eric**

### **a. Brief Financial Report- Financial**

1. EB- WISCA dues collected were higher than last year
2. Teams working at state will no longer be staffing the souvenirs (t-shirts etc- Butler marketing) But the designated team will sell programs and monitor doors
3. DHell- noted that state sales duties & expectations were demanding and the pay off was small for Sehome.
4. WISCA needs to maintain revenue streams- can this come from the website sponsors, is WISCA interested in helping to run the Kamiak or Kentridge Invite and get some profit?
  - a. MK- who would we approach? Erickson and KRI-
    1. RC is interested in helping with logistics with HyTek
  - b. Ideas for sponsorships will be addressed here as well. Sylvia's or others MK could discuss this with Jeff Lowell.
    1. We need a sponsorship form and protocol. Does WIAA have guidelines on who we could have as appropriate sponsors? (eg. Alcohol, tobacco, gambling, supplements)
  - c. DH- do these state meet sales make money? Is it worth it for WISCA?
    1. BR- stated that the KCAC rental rates will be going up next year. Admissions? Souvenirs? KCAC wants 10-20% of all sales plus sales tax; lose 30%.

### **b. Hall of Fame Report –DW**

1. The HoF was going to be four boys/four girls; this number was not met so the HOF award was not given this year. Could we add coaches and contributors to this total number of necessary recipients?
2. BR- suggested that we do not push for contributors this year- it would create confusion with the LaFave Award. So until we have a full roster the HOF award will be postponed next year.
3. EB- can we extract the "contributor" role from the HOF and center on the LaFave Award

## **9. Open Forum**

- a. May 1 or 15<sup>th</sup> for the next meeting
- b. BD- 10:00 start time is very early for some travelers.